

Send your brand to the farthest reaches of the globe

ANTARCTICA

JANUARY 24–FEBRUARY 5, 2028

PARKA SPONSORSHIP



Be part of the stories they bring home.

A small group. An extraordinary setting. Your patch on the parkas they take south.



For seven days, a group of intrepid **bitcoin++** partners and developers will be trekking across the farthest reaches of the planet. You don't have to stay at home -- send your brand where no brand has been before

Put your name alongside the adventure.

Take your place on the expedition.

Put your logo on Antarctica
in 6 different ways



PLACEMENT		SLOTS	PRICE PER PLACEMENT
1	Upper arm	2	\$7,500
2	Middle arm	2	\$6,000
3	Lower arm	2	\$5,000
4	Left chest	1	\$12,500
5	Right front	2	\$10,000
6	Large back	1	\$25,000

Each placement covers approximately 22 parkas. Tickets are separate.

Benefits include linked website acknowledgment, inclusion in a sponsor announcement and expedition recap, and an agreed selection of expedition photographs for promotional use. Photo permissions and final deliverables will be agreed with each sponsor. Placement concept only. Final details agreed with each sponsor.

sponsor@btcpp.dev